



2026 Sponsorship Opportunities



UNITED WAY
McMinn and
Meigs Counties

Partner With Us

United Way has been driving positive change for generations in our community. At United Way of McMinn & Meigs Counties, our mission is to unite our community's resources to give everyone the opportunity for a good quality of life through programs in EDUCATION, FINANCIAL STABILITY, and HEALTH.

An investment in United Way funds a network of local programs that meet short-term needs while investing in long-term stability and providing food, housing, career training, educational enrichment, mental health services, and crisis intervention for kids, adults, and seniors. It takes everyone working together to create a strong, vibrant community. We all win when children succeed in school, families are financially stable, and our neighbors are healthy.

Together, we can create a thriving community for all. We invite companies looking for engaging and impactful ways to make a difference in the McMinn and Meigs community to partner with United Way of McMinn & Meigs Counties through our 2026 Sponsorship Opportunities.

Why partner with United Way of McMinn & Meigs Counties?

Impact your community

Receive local visibility year-round

Increase your brand exposure and elevate your corporate identity

Reinforce your company's reputation as a strong community partner

Engage your employees and strengthen your workforce

If you're interested in sponsoring a United Way of McMinn & Meigs Counties event please email unitedway@unitedwaymm.org

Power of The Purse



Spring Fundraising Event | March 26, 2026

APPROXIMATE ATTENDANCE: 200-250

This is the 15th year of bringing women together for a night of fellowship with games, a silent auction of designer ladies purses, and fine jewelry. This event goes to support our partner agencies so they can continue to provide basic needs, emergency support, and advance education, economic mobility, and health solutions that make our community stronger. Attendees Include: C-Suite Executives, Financial Institutions, Manufacturing, Small Businesses, Civic Organizations, Healthcare, and Community Advocates.

Premier Sponsorship Benefits:	Title Sponsor 1,000	Platinum Sponsor \$500	Gold Sponsor \$350
Table Of (8) At The Event	X	X	X
Social Media Recognition (2,500+)	X	X	X
Company Logo Featured on Event Web Page	X	X	X
Company Logo Featured on Digital Screen At Event	X	X	
Corporate Rep To Speak At Event	X		
Company Logo On All Marketing Materials	X		

Other Sponsorships Options:

Food Sponsor: \$2,500

Annual UWMM Golf Tournament



TEE IT FOR OUR COMMUNITY | AUGUST 2026

APPROXIMATE ATTENDANCE: 180-200

This event goes to support our partner agencies so they can continue to provide basic needs, emergency support, and advance education, economic mobility, and health solutions that make our community stronger. Attendees Include: C-Suite Executives, Financial Institutions, Manufacturing, Small Businesses, Civic Organizations, Healthcare, and Community Advocates.

Premier Sponsorship Benefits:	Platinum Sponsor \$2,000	Gold Sponsor \$1,000
Company Foursome Team(s)	2	1
Company Logo on Event Signage	X	X
Company Logo Featured on Event Web Page	X	X
Social Media Recognition (2,500+)	X	X

Other Sponsorships Options:

Lunch Sponsor: \$1,000

Hole Sponsor: \$100

Presenting Sponsor \$3,500

Day of Caring



Largest Volunteer Event

September 17, 2026

APPROXIMATE ATTENDANCE: 250 - 300

Join teams of companies and individuals from across the community to help our partner agencies complete projects that otherwise cannot be done due to the lack of funds or understaffing. Day of Caring gives people in our community the opportunity to see their United Way contributions at work. Attendees Include: Financial Institutions, Manufacturing, Small Businesses, Civic Organizations, Schools, Government/Municipal, Healthcare, and Community Advocates.

Premier Sponsorship Benefits:	Title Sponsor \$750	Platinum Sponsor \$500	Gold Sponsor \$250
Company Name on T-Shirt	X	X	X
Social Media Recognition (2,500+)	X	X	X
Company Logo Featured on Event Web Page	X	X	
Recognition In Local Media	X	X	
Recognition In E-Newsletter	X	X	
Company Logo On Signage At Breakfast	X		

Other Sponsorships Options:

Food Sponsor: \$1,000

Barrel of HOPE Fundraiser



BIGGEST FUNDRAISING EVENT

OCTOBER 1, 2026

APPROXIMATE ATTENDANCE: 150 - 200

Barrel of HOPE has been our most successful fundraising event. A private selection of bourbon chosen by the Barrel of HOPE committee is bottled with a private label and is included with the purchase of a ticket. A single barrel of Bardstown Bourbon is the bourbon for the 2025 event. There is dinner, a silent auction, and speakers with all proceeds going to United Way of McMinn and Meigs Counties Partner Agencies and Community Grant Recipients.

Platinum Sponsor: \$1,500

1 Table of (8), Includes (8) Bottles of Private Selection Bourbon	X
Social Media Recognition (2,500+)	X
Company Logo Featured on Event Web Page	X
Company Logo On All Marketing Materials	X

Other Sponsorships Options:

Food Sponsor \$2,000

Presenting Sponsor \$5,000

Premier Sponsorship

SUPPORTS ALL EVENTS

Entire 2026 Year

Premier Sponsorship is designed for businesses and individuals who want to demonstrate meaningful, year-round community leadership without the obligation of attending every event. This level of partnership positions your organization as a visible, consistent champion for local impact while providing broad, sustained brand exposure in our community.

Premier Sponsorship: \$5,000

Recognition at all United Way events in the calendar year as Premier Sponsor.	X
Two (2) complimentary tickets or reserved seating at all 2026 United Way events.	X
Company Logo Featured on United Way webpage (hyperlink to sponsor website)	X
Company Logo On All Marketing Materials in 2026 to include event flyers and signage.	X
Opportunity to display company signage or promotional materials at designated events.	X
Inclusion in annual impact reporting and campaign recognition materials.	X

Other Sponsorship Options

Presenting Sponsor

Presenting Sponsorship offers the highest level of visibility and recognition **for a specific event**. As the exclusive Presenting Sponsor, your organization receives top-tier sponsorship benefits along with premier logo placement on all event signage, promotional materials, and marketing media. This level also includes exclusive presenting sponsor recognition in event messaging and the opportunity for a corporate representative to address attendees, positioning your company as a leading supporter and community partner for that event. Limited to one (1) per eligible event.

Food/Lunch Sponsor

A **Food Sponsor** helps create a welcoming and enjoyable experience for attendees by supporting the meal or refreshments at the event. This sponsorship includes recognition on food stations and event signage, along with acknowledgment in event promotions—highlighting your organization’s role in bringing people together around great food and community impact. No limit per event.

Hole Sponsor

A **Hole Sponsor** receives recognition at a designated hole during the tournament, with company signage prominently displayed on the course. This sponsorship offers direct visibility to players throughout the day and provides a fun, engaging way to showcase your business while supporting a great cause. No limit per event.

2026 SPONSORSHIP OPPORTUNITIES



UNITED WAY
McMinn and
Meigs Counties

Our company would like to sponsor at the following levels:

Power of The Purse - MAR 2026

- Title Sponsor (\$1,000) Platinum Sponsor (\$500) Gold Sponsor (\$350)
 Food Sponsor (\$2,500)

Annual UWMM Golf Tournament - AUG 2026

- Platinum Sponsor (\$2,000) Gold Sponsor (\$1,000) Lunch Sponsor (\$1,000)
 Hole Sponsor (\$100) Presenting Sponsor (\$3,500)

Day of Caring - SEP 2026

- Title Sponsor (\$750) Platinum Sponsor (\$500) Gold Sponsor (\$250)
 Food Sponsor (\$1,000)

Barrel of HOPE - OCT 2026

- Platinum Sponsor (\$1,500)
 Food Sponsor (\$2,000)
 Presenting Sponsor (\$5,000)

Meeting & Promotion Sponsor - 2026

- Annual Meeting (\$750)
 Premier Sponsor (\$5,000)

Contact Name: _____

Company: _____ Phone: _____

Email: _____

of Sponsorship Packages: _____ Total Cost of Sponsorship Packages: _____

Payment Options: Invoice Check Cash Online uwmmcminn-meigs.com/donate
(Put sponsorship in the comments)

If you have any questions, please contact Alicia Rose, alicia@unitedwaymm.org